

Strategic Planning Committee Meeting Minutes

Tuesday, January 19th, 2021, 11 a.m.- 12:00 p.m., Zoom

Present: Julie Galgano, Richard Hernandez, Scott Farnsworth, Tania Sheldahl, Lauri Dreher, Stacey Hilton, Patrick Burns, Michael Pierce, Wendy Present, Tom Hughes, Kammie Kobyleski, Clint Ewell, Rebecca Brulet, Christopher Tenney, Emily Weinacker, and Ivonne Zuniga.

Absent: Jennifer Jacobson and Tina Redd.

Guest: Tyler Rumsey

ITEM	ACTION
Updates	The new Strategic Planning website is live.
Mission, Vision, and Value Discussion	<p>The subcommittee presented the draft of the Mission, Vision, and Values. They considered the feedback from the survey results, the evidence they found on Dr. Rhine’s presentations, and all the reading that the strategic planning committee completed.</p> <p>New Draft Mission</p> <p>Yavapai College enriches its communities by providing accessible, affordable, and quality workforce, transfer, lifelong learning, and cultural education opportunities.</p> <p><i>The group provided input and decided to give the draft mission to Michael Grady to look at it. He is a very talented wordsmith.</i></p> <p>New Draft Vision</p> <p>With a spirit of compassion and optimism, Yavapai College will bridge social equity divides and strengthen our communities through the power of education.</p> <p><i>The group provided input and decided to give the draft vision to Michael Grady to look at it.</i></p> <p>New Draft Values</p> <ul style="list-style-type: none"> • DIVERSITY <ul style="list-style-type: none"> ○ We demonstrate the ability to consider the views, cultural differences, and diverse experiences of students and colleagues, and to educate others on the value of diversity, inclusion, and equity. <p><i>The group agreed that Emily would take the diversity part to the Equity Task Force Committee to look at it and provide more ideas for another bullet point that talks explicitly about the equity task.</i></p> <ul style="list-style-type: none"> • INTEGRITY <ul style="list-style-type: none"> ○ We are accountable to our students, community, and ourselves. ○ Our environment is one of collaboration and respect of others. • CARING <ul style="list-style-type: none"> ○ We actively listen and are emotionally present, providing support to students and colleagues.

	<ul style="list-style-type: none"> ○ Connecting with others, respecting human dignity and responding with compassion. ● EXCELLENCE - We do Excellence the YC Way <ul style="list-style-type: none"> ○ Relationship: We fosters positive relationships with students, staff, and faculty to support student learning goals. ○ Service: We anticipates the needs of stakeholders and surprise them with solutions which adjust our efforts to reduce their challenges and support their objectives. ○ Learning: We create a positive and , productive and supporting environment conducive to learning. <p><i>When we get our mission, vision and values are finalized, our next step would be to take that to ELT for review and approval.</i></p>
Strategic Planning Teaser Tuesday	<p>Clint reached out to Tyler for the possibility of creating a communication plan over the next four to six weeks. We can start reaching out to the college community with some kind of video series, a “Tuesday Teaser,” or something to help get some interest for these upcoming forums. Below are some of Tyler’s ideas:</p> <ul style="list-style-type: none"> ● Short and animated videos: 3 min max ● Making them understand the process and why is it essential for the college ● Start with a video to employees on what the mission, vision, and values are ● What are the strengths, weaknesses, threats, and opportunities that the college has that help us determine this plan? ● What is the plan, and how are we going to use it. <p>Communication plan subcommittee: Kammie, Richard, Julie, and Wendy. Tyler will schedule the upcoming meetings for this subcommittee.</p>

NEXT MEETING – Tuesday, January 26th, 2021, from 11:00 a.m.-12:00 p.m., <https://yavapai.zoom.us/j/93446680678>