

# Strategic Planning Committee Meeting Minutes

Tuesday, October 13, 2020, 11 a.m.- 12:00 p.m., Zoom

**Present:**

Julie Garver, Emily Weinacker, Richard Hernandez, Scott Farnsworth, Tania Sheldahl, Lauri Dreher, Tina Redd, Dr. Rhine, Stacey Hilton, Patrick Burns, Michael Pierce, Christopher Tenney, Clint Ewell, Tom Hughes and Ivonne Zuniga.

**Absent:** Wendy Present.

ITEM	ACTION
Dr. Rhine’s Message	<p>Dr. Rhine thanked the group for committing to be part of the Strategic Planning Committee. She would like the group to focus on:</p> <ol style="list-style-type: none"> <li>1. Closing the gaps in our local data.</li> <li>2. Student Progression and Student Completion.</li> <li>3. Student Center and Student Focus: remove student barriers.</li> <li>4. Strengthen Credit and Non- Credit Workforce Actions.</li> <li>5. Create a culture of care.</li> </ol> <p>Emily Weinacker shared to the group the following: Center for Urban Education removing gaps model <a href="https://cue.usc.edu/files/2019/01/cue-tools-visual-e1546980692439.jpg">https://cue.usc.edu/files/2019/01/cue-tools-visual-e1546980692439.jpg</a></p> <p>Dr. Rhine- <i>Please have the license to fail, be creative, think bigger than we can do.</i></p>
Website/Communications Updates	Richard Hernandez and Tom Hughes will work with Jerry Zaryczny to update and redesign the Strategic Planning Website.
<p>Strategic Planning Reading Assignments</p> <ol style="list-style-type: none"> <li>a. Reading Abstracts: <ol style="list-style-type: none"> <li>i. Summary</li> <li>ii. Strategic themes for the future</li> <li>iii. SWOT</li> </ol> </li> </ol>	<p><i>Please see attached the SPC Reading Assignments and the Reading Abstract Template.</i></p> <p>In the next two or three weeks, the goal is to read and communicate back in brief abstract format what was included in the reading.</p> <p>Tom or Ivonne will communicate to the group when the books are available for pick up.</p>
Mission, Vision, Values Subcommittee	<p>Chair: Emily Weinacker and Co-Chair: Scott Farnsworth will lead a subcommittee to develop the mission, vision, and values of the Strategic Planning Committee.</p> <p>The subcommittee members are Stacey Hilton, Emily Weinacker, Scott Farnsworth, and Michael Pierce.</p>
Environmental Scan Presentation	<p>Tom Hughes gave a brief presentation of the Environmental Scan Draft. The purpose of the Environmental Scan is to look at the external environment local, state and global that potential can have an impact at the College.</p> <ul style="list-style-type: none"> <li>• Social &amp; Political <ul style="list-style-type: none"> <li>○ Student Debt</li> <li>○ Perception of Higher Education</li> <li>○ Diversity, Inclusivity, and Equity</li> <li>○ Online Competition</li> <li>○ Private Education Competitors</li> </ul> </li> </ul>

**NEXT MEETING** – Tuesday, October 20, 2020 from 11:00 a.m.-12 p.m., <https://yavapai.zoom.us/j/97463077194>