

# Strategic Planning Committee Meeting Minutes

Tuesday, February 2nd, 2021, 11 a.m. - 12:00 p.m., Zoom.

**Present:** Julie Galgano, Richard Hernandez, Scott Farnsworth, Tania Sheldahl, Lauri Dreher, Stacey Hilton, Patrick Burns, Michael Pierce, Wendy Present, Tina Redd, Jennifer Jacobson, Tom Hughes, Kammie Kobyleski, Rebecca Brulet, Christopher Tenney, and Ivonne Zuniga.

**Absent:** Clint Ewell and Emily Weinacker.

**Guest:** Tyler Rumsey.

ITEM	ACTION
Updates	Last week's Zoom meeting recording is below. <a href="https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=0e1a99cb-ba64-4cb8-a1f7-acbc014520e5">https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=0e1a99cb-ba64-4cb8-a1f7-acbc014520e5</a>
Communication Plan a) Timeline b) Video Teasers c) Data Summit/Information Sharing Video	Communication Plan Please see attached the Charting Future Outline. a) Timeline: Tom shared the draft timeline with the group. b) Video Teasers: Tom shared the possible contents in videos of 2 to 3 minutes. c) Data Summit/Information sharing video: There was a lengthy discussion about delivering the big presentation and approaching the request for input from the college and the community. <ul style="list-style-type: none"><li>• Ted Talk</li><li>• 20 min. video</li></ul>

**NEXT MEETING** – Tuesday, February 9<sup>th</sup>, 2021, from 11:00 a.m.-12:00 p.m., <https://yavapai.zoom.us/j/93446680678>