

Strategic Planning Committee Meeting Minutes

Tuesday, February 9th, 2021, 11 a.m. - 12:00 p.m., Zoom.

Present: Julie Galgano, Richard Hernandez, Scott Farnsworth, Tania Sheldahl, Lauri Dreher, Stacey Hilton, Patrick Burns, Michael Pierce, Wendy Present, Tina Redd, Jennifer Jacobson, Tom Hughes, Kammie Kobyleski, Rebecca Brulet, Christopher Tenney, and Ivonne Zuniga.

Absent: Clint Ewell, and Emily Weinacker.

Guest: Tyler Rumsey.

ITEM	ACTION
Teaser Video Updates	<ul style="list-style-type: none"> i. Video 1 – Strategic Planning Overview (Tom H & Michael P) <ul style="list-style-type: none"> a. Filming this Friday (2/12) at Verde Campus b. Released week of Feb. 22nd ii. Video 2 – Readings and Evidence Highlights (Kammie K) <ul style="list-style-type: none"> a. Filming week of Feb. 15th b. Released week of March 1st iii. Video 3 – Mission, Vision, and Values (Jennie J) <ul style="list-style-type: none"> a. Filming week of Feb. 15th b. Released week of March 8th
“Live” Presentation from the PAC	<ul style="list-style-type: none"> i. Timeline (ASAP) <ul style="list-style-type: none"> a. As soon as we can b. Cannot film on a Tuesday c. Outline to Helen by the end of the week ii. Topic Focus <ul style="list-style-type: none"> a. Ted Talk Style b. Focus on the four strategic initiatives; describe briefly what led to the initiative c. Four people on stage to present each strategic area (5 min each strategy= Live presentation 20 min.) d. Tom’s suggested re-wording on PP iii. Considerations <ul style="list-style-type: none"> a. Tone of Presentation <ul style="list-style-type: none"> • Excitement with the sense of opportunity and change to come • Hope b. Dress Code <ul style="list-style-type: none"> • No small patterns c. Comfort Level iv. Casting Call <ul style="list-style-type: none"> a. Host/Moderator: Kammie K b. Panelist #1: Lauri Dreher- Green box c. Panelist #2: Tina Redd- Blue box d. Panelist #3: Richard Hernandez- Orange box e. Panelist #4: Student: Brian Sims – Purple box f. Alternative panelist: Wendy Present

NEXT MEETING – Tuesday, February 16th, 2021, from 11:00 a.m.-12:00 p.m., <https://yavapai.zoom.us/j/93446680678>