

Strategic Planning Committee — Kick-off Retreat Minutes

Date: 9/16/25

Attendees: Dr. Lauri Dreher, Dr. Clint Ewell, Dr. Vincent Redgrave, Megan Crossfield, Dean Holbrook, Wendy Swartz, Ryan Gray, Diana Dowling, Tania Sheldahl, Jack Smith, Michael Moghtader, Heather Knowles, Philip Reid, Kitty Roberts, Chris Minnick, Megan Paquette, and Ivonne Zuniga.

Guests: Michael Merica and Ryan Jones.

1. Welcome & Introductions

- Members welcomed; agenda and goals reviewed.

2. Overview of SPC / New Process & Charter

- Reviewed updated charter, roles, key deliverables.
 - Workload is lighter for SPC
 - SPC makes recommendations to update Mission, Vision, Values, Goals, Initiatives, and SLT Champions
 - Role of ELT is to provide Vision & Direction, and to serve as Sponsor for each Initiative
 - SLT Champion develops and manages OKRs for each Initiative; SLT meets monthly to review Yellow and Red OKRs
 - WIN updates external signals
 - IER provides environmental scan
 - Key deliverables include
 - Communication
 - Monitoring progress of Initiatives through OKRs

3. Current State Plans — Department Updates

Each Planning team (Academic, Economic & Workforce Development, Facilities, Finance, Recruitment & Retention, Technology, and Marketing) provided a brief update on their current plans, priorities, and challenges. The updates helped establish a shared picture of Yavapai College's operational context and the work underway across divisions.

4. YC Context & Performance — Institutional Research Presentation (Michael Merica & Ryan Jones)

Michael and Ryan provided a high-level look at YC's current state. They highlighted enrollment, the importance of course success to persistence and completion, and gaps in outcomes for lower-SES students. They also summarized employee culture survey results, the College's \$237M economic impact, strong workforce alignment, and recent quality/recognition achievements (HLC approval, new bachelor's degrees, and Top Workplace).

5. Closing & Next Steps

- Next SPC meeting is October 1 at 9 am via Zoom — Environmental Scan with Ryan Jones.
- Meeting adjourned.