

## Strategic Planning Committee

**Date:** 10/1/25

**Attendees:** Dr. Lauri Dreher, Dr. Clint Ewell, Vincent Redgrave, Dr. Richard Pierce, Megan Crossfield, Dean Holbrook, Wendy Swartz, Ryan Gray, Diana Dowling, Tania Sheldahl, Heather Knowles, and Ivonne Zuniga.

**Guests:** Michael Merica and Ryan Jones.

### Zoom Recording:

<https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=12013d31-3bd6-46b3-a4d0-b3690133a847#>

## 1. Welcome

Lauri emphasized active participation and preparation for upcoming events:

- Oct 6: WIN Coalition presentation (**via Zoom**).
- Oct 17: Half-day retreat (**in-person**) to conduct a SWOT analysis, review goals and initiatives.
- New Zoom channels and SharePoint resources have been created to improve communication.

## 2. Environmental Scan Highlights (Ryan Jones)

- Population growth shifting westward; aging population and growing Hispanic community.
- Median household income ~\$66k, significantly below state/national averages; high cost of living.
- Housing affordability challenges (median home \$555k).
- Student challenges: 40% anxiety/depression, 6% experienced homelessness in the past year.
- Healthcare shortages: low physician and nurse ratios.
- Economic impact of YC: \$237M annually; strong ROI for students and taxpayers.
- TSMC expansion presents partnership and workforce opportunities.
- AI exposure across industries requires embedding AI skills into YC programs.

## 3. Key Discussion Themes

- Strengthen student pipeline: recruitment, retention, completion.
- Connect programs to jobs: expand internships, mentorships, job shadowing, and apprenticeships.
- Market YC's competitive advantages and transfer ROI stories.
- Ensure Industry-specific AI productivity knowledge and skills are embedded into course curriculum so students are prepared for workforce demands.

- Expand capacity in Prescott Valley; balance with Prescott CLI.
- Increase healthcare program capacity; pursue donor/legislative support.
- Address wildfire risks through campus hardening and planning.

#### **4. Upcoming Meetings**

- Oct 6 (Zoom): WIN Coalition
- Oct 17 (In-person): Half-day retreat for SWOT, review goals and initiatives.