

Strategic Planning Committee – Meeting Minutes

Date: October 6, 2025

Attendees: Tania Sheldahl, Megan Crossfield, Dean Holbrook, James Crockett, Ryan Gray, Wendy Swartz, Michael Moghtader, Chris Minnick, Richard Pierce, Heather Knowles, and Ivonne Zuniga.

Guest Speaker: Robyn Bryce, WIN (“What Is Next”) Coalition

Zoom Recording:

<https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=a4102061-383c-451b-8837-b36e01710558&start=0>

1. Welcome

Ivonne thanked members for their engagement and noted that today’s presentation would inform the committee’s upcoming SWOT discussion.

2. Presentation Highlights – WIN Coalition (Robyn Bryce)

Robyn shared key future-focused “signals” gathered through the WIN Coalition, highlighting 13 trend clusters shaping education and workforce planning:

- **Human & Machine Work** – Integrating AI as a partner in learning, advising, and operations; teaching AI literacy and hybrid skill models.
- **Proof & Authenticity Crisis** – Addressing deepfakes, credential fraud, and digital ethics; exploring blockchain and verifiable digital records.
- **Acceleration & Risk Volatility** – Responding to rapid change; developing foresight dashboards and shorter planning cycles.
- **Climate & Resource Realities** – Preparing for heat, smoke, and water challenges; embedding climate literacy and resilient operations.
- **New Credential Economy** – Moving toward competency-based education, micro-credentials, and employer-aligned skills.
- **Mobility & Global Access** – Expanding international and bilingual pathways; hybrid and online global programs.
- **Mental Health** – Supporting students and employees amid isolation, stress, and technological disruption.
- **Open Educational Resources (OER) Shifts** – Safeguarding affordability as some “open” platforms introduce hidden fees.
- **Critical Materials & Sustainable Mining** – Educating for resource recovery, recycling, and environmentally responsible industries.
- **Power, Data & Connectivity** – Ensuring digital equity as AI and data needs grow; maintaining infrastructure and rural access.
- **Robotics, Automation & Animation** – Training students for human-robot collaboration across industries.

- **Research as Workforce Engine** – Encouraging applied research, student-led projects, and regional innovation partnerships.
- **Scaling the YC Way** – Rethinking traditional education models (semesters, delivery modes); empowering faculty as designers and mentors; making innovation a core value.

3. Committee Discussion

- **Capacity & Prioritization:** Members emphasized the need to realign priorities and possibly pause some efforts to create bandwidth for new initiatives.
- **Budget Linkages:** Align strategy with financial planning cycles.
- **Visibility & Storytelling:** Increase awareness of YC innovations and student outcomes.
- **Student Value:** Communicate how skills like AI literacy translate to employability.

4. Next Meeting

- **Date:** October 17, 2025 (12–4 PM, Building 4102, lunch provided)
Focus: SWOT analysis, Review College Goals and Initiatives, and recommendations to ELT. Ivonne will send the pre-meeting materials by October 10 for review before the October **17 retreat**.