

ART 139 FUNDAMENTALS OF VIDEO EDITING AND DVD AUTHORIZING

COURSE DESCRIPTION:

ART139. Fundamentals of Video Editing and DVD Authoring (2). Fundamentals of video editing, sound design and DVD production. Aesthetic and technical aspects of digital media. Non-linear editing of visual and audio material and output for display. Application of design principles. Prerequisite: Reading Proficiency. One lecture. Two lab.

COURSE CONTENT:

1. Aesthetic and technical vocabulary
2. Computer capture and editing software and computer video systems
3. Digital media
4. Digital video disc (DVD)
5. Record keeping and organization
6. Compression, graphic, audio and motion tools
7. Video examples
8. Principles and elements of design
9. Traditional, historical or contemporary examples of art

LEARNING OUTCOMES:

1. Analyze videos and express informed opinion about technical and aesthetic properties using basic vocabulary of motion media. (1)
2. Operate basic non-linear video and audio editing software. (2)
3. Capture and organize digital media. (3)
4. Produce a DVD. (4)
5. Plan productions using storyboards and notes. (5)
6. Evaluate features of software. (6)
7. Identify basic elements of video works. (7)
8. Identify, analyze and synthesize principles and elements of design. (8)
9. Identify traditional, historical or contemporary examples of art. (9)

ASSESSMENT MEASURES:

Required Assessment Measures:

SUGGESTED ASSESSMENT MEASURES:

(Typical assessment measures include):

1. Portfolio
2. In-Class Presentations
3. Papers
4. Exams (oral/written)
5. Quizzes
6. Pre and Post Tests
7. Class Participation/Discussion
8. Journal
9. Film/Video Response
10. Projects
11. Demonstrations
12. Field Trip Response
13. Critique
14. Community Service/Coop/Internship
15. Group Activities
16. Experiments
17. Homework
18. Interviews/Surveys
19. Practicum
20. Standardized Exams